

ARTICLE X

REGULATIONS OF SIGNS

SECTION 1001 SCOPE AND PURPOSE OF REGULATIONS

The purpose of the regulations of this Article is to regulate all exterior signs and interior placed for exterior observance so as to protect property values, to insure light, air and open space, to reduce hazards at intersections, to prevent the accumulation of trash, to encourage attractive community appearance, and to protect health, safety, morals and general public welfare, by governing the location, size, and other characteristics of signs in each of the use districts established by this Ordinance.

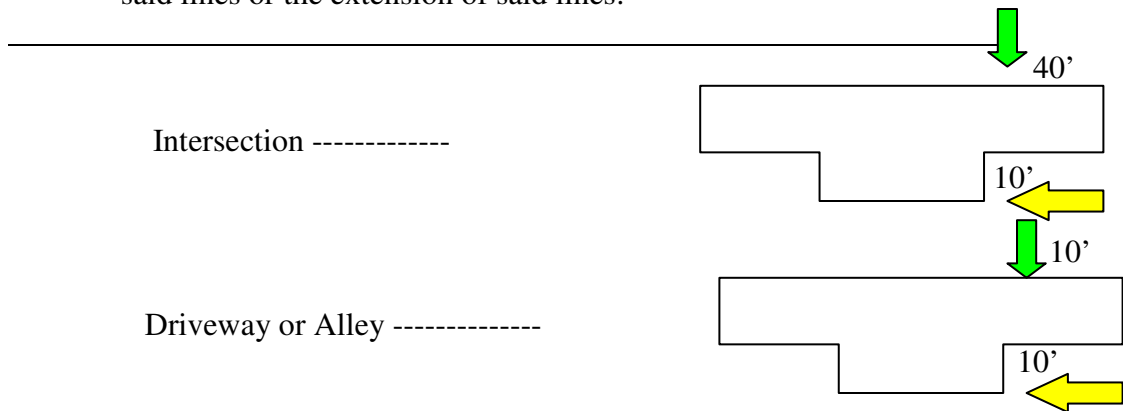
It is the intention of the regulations of this Article that, among other things,

- 1001.1 The display of signs shall be appropriate to the land, building, or use to where they are appurtenant.
- 1001.2 With respect to signs advertising business uses, excessive competition and clutter among sign displays should be avoided.
- 1001.3 In commercial areas now in existence, and more so in proposed commercial and industrial areas, that all signs within one complex should be coordinated with the architecture in such a manner that the overall appearance is harmonious in color, form and proportion.

SECTION 1002 DEFINITIONS

In addition to the terms and definitions set forth in this Article II of this Ordinance, the following definitions relate to signs.

- 1002.1 Corner Triangle : The triangle area created by a line connecting points on the front and side for lines at a distance (as indicated below) from the intersection of said lines or the extension of said lines:



- 1002.2 Display Surface: The entire back ground area upon which copy can be placed.
- 1002.3 Display Surface Area: The display area shall mean the sum of the gross display surface. The area of each display surface shall be computed by calculating the area of the circle, square, triangle, rectangle, or the combination of such common geometric forms necessary to enclose said surface. However, such area shall not include any structural or framing elements lying outside the limits of such sign and not forming an integral part of the display. Only one side of a double faced sign shall be included in calculating the sum of the display surface areas.
- 1002.4 Marquee: A permanent roofed structure attached to, and supported by a building.
- 1002.5 Sign: Any device used for visual communication, including any announcement, declaration, demonstration, display, ribbon, banner, illustration, figures, design, symbol, trademark or insignia, which is used to attract the attention of persons not on the premises, or to advertise, promote the interest of, or attract to any business, industry, individual, group, enterprise, subject, performance, article, machine, or merchandise whatsoever when the same is placed in the view of the general public. This shall include every sign, billboard, poster panel, illuminated sign or sign painted on any exterior surface of a building or other structure.
- 1002.6 Sign Advertising: Any sign, including but not limited to billboards, which directs attention to a business, commodity, service or entertainment conducted, sold, or offered elsewhere than upon the premises where such sign is located, or to which it is affixed.
- 1002.7 Sign Animated: Any sign with motion or action, having visible moving parts, requiring electrical energy, but not including wind actuated elements such as banners or flags. This definition does not include public service signs such as time and temperature, or revolving signs.
- 1002.8 Sign Business: Any sign which gives the name of or which directs the attention to a lawful use of the premises on which it is located, including signs indicating the business transacted, services rendered, goods sold or produced on the premises, the name of a business, person, firm or corporation occupying the premises.
- 1002.9 Sign Copy: All words, letters, numbers, figures, characters, art, work, symbols or insignia that are used in the display surface area.
- 1002.10 Sign Flashing: Any sign which has any flashing device intermittent illumination, revolving or rotating lighting device, or constant lighting device which is made to vary in brilliance by mechanical or other means. This definition does not include public service signs such as time and temperature.

- 1002.11 Sign ground: Any sign which is supported by one or more uprights, poles, braces, or other structure anchored in or on the ground.
- 1002.12 Sign permanent: Any sign except a “temporary sign”, as defined herein.
- 1002.13 Sign Projecting: Any sign, other than a “wall sign”, which projects from and is supported by a wall of a building or other structure.
- 1002.14 Sign Revolving: A sign, which revolves 360 degrees, but does not exceed 8 rpm.
- 1002.15 Sign Temporary: A banner, pennant, poster or advertising display constructed of cloth, canvas, plastic sheet, cardboard, wallboard or other like materials with or without frames, intended to be displayed for a limited period of time only.
- 1002.16 Sign Wall: Any sign attached flat and parallel to the exterior of wall or screening surface of a building or other structure and confined within the limits thereof and which projects from that surface less than twelve (12) inches at all points.
- 1002.17 Sign Window: Any sign displayed on the inside or outside of a window and visible from a public street, walkway, parking lot or any other public way.

#### SECTION 1003 REGULATIONS OF SIGNS, GENERAL RESTRICTIONS

All signs hereafter erected on any lot in all districts except official, traffic and street signs shall conform to the provisions of this section, unless otherwise provided in this Ordinance. The following regulations shall apply to signs in all districts:

- 1003.1 No sign shall be erected as to prevent free ingress or egress from any door, window or fire escape, and no sign of any kind shall be attached to a stand-pipe or fire escape.
- 1003.2 No sign shall be erected at the intersection of any streets in such a manner to obstruct free and clear vision; or at any location where, by reason of position, it may interfere with or obstruct the view of traffic sight lined or traffic control devices ( if located within direct line of vision of traffic control device). No flashing or intermittent blue, red, green or amber illumination shall be used.
- 1003.3 Any sign affixed flat against the wall of a building and not more than fifteen (15) inches in thickness shall not be deemed a projecting sign. Projecting signs may extend not more than forty-eight (48) inches beyond the building line or over public property, but in no event closer than two (2) feet to the curb line, and shall be at least ten (10) feet above the finished grade of the sidewalk. Wall signs shall not extend more than fifteen (15) inches over public property; lighting devices, however, may extend not more than six (6) feet over public property provided

The lowest part of such device is at least fifteen (15) feet above the finished Grade.

- 1003.4 Business and advertising signs in the A-1 Agricultural District shall be located a minimum of ten (10) feet from any street or highway right-of-way line. Business and advertising signs in all other districts may not be located nearer to the street or highway right-of-way line than one-third (1/3) of the required set back distance, or ten (10) feet, whichever distance is greater.
- 1003.5 The illumination of any sign within fifty (50) feet of and facing a residential Zone lot line shall be diffused or indirect and designed to prevent direct rays of light from shining into adjoining residential districts, and in no event shall flashing or intermittent illumination be permitted where the sign faces directly into and/or is nearer than three-hundred (300) feet to dwellings in a residential district.
- 1003.6 Directional or informational signs of a public or quasipublic nature not exceeding six (6) square feet in area may be permitted in any district on approval of the City Inspection Officer. Any illumination shall be non-flashing, uncolored and confined to the face of the sign. No advertising matter whatsoever shall be permitted on signs of this type.
- 1003.7 Temporary signs indicating an event of public interest, such as state or local fair, local or general election, cattle or horse show, etc. may be erected on a thirty (30) day non-renewable permit in any zone on approval of the City Inspection Officer.
- 1003.8 Whenever a sign becomes structurally unsafe or endangers the safety of a building or premises or endangers the public safety, the City Inspector Officer shall give written notice to the owner of the sign or the owner of the premises on which the sign is located that such sign be made safe or removed within ten (10) days.
- 1003.9 Any business or outdoor advertising sign legally existing prior to the adoption of this ordinance which does not conform to these provisions shall not be altered or changed in overall dimensions, except to conform to the provisions of this ordinance. If damaged to an extent in excess of one-half (1/2) of its current replacement value, it shall not be rebuilt, provided that nothing contained herein shall be construed to prevent normal maintenance and repairs, reprinting or posting of such signs or structures.

## SECTION 1004 SIGNS IN THE R-1, R-2, R-3, AND M-1 DISTRICTS

- 1004.1 A permanent sign, not exceeding six (6) square feet in area, giving the name and/or address only of the land or building on which displayed or the owner or lessee thereof.
- 1004.2 A temporary sign pertaining to the lease or sale of a building or property, provided such sign shall not exceed twelve (12) square feet in surface area and is unilluminated.
- 1004.3 Temporary signs, for one year, advertising a new subdivision development of five (5) lots or more, provided such signs do not exceed sixty (60) square feet in surface area, are no more than fifteen (15) feet nor less than two (2) feet above ground, advertise only the development in which they are located and are erected only at dedicated street entrances.
- 1004.4 One illuminated sign identifying an engineer, architect or contractor engaged in the construction of a building, provided such sign shall not exceed twelve (12) square feet in surface area, is no more than fifteen (15) feet or less than two (2) feet above the ground and is removed within thirty (30) days following occupancy of the building.
- 1004.5 One identifying sign, not to exceed thirty (30) square feet in area, for the following uses: church, school, hospital, library, farm, park, clinic or other similar uses. Such sign shall be solely for the purpose of displaying the name of the institution and its activities or services. It may be illuminated but not flashing.
- 1004.6 Directional signs not to exceed two (2) square feet in surface area for the following area for the following uses: church, school, hospital, sanatorium, clinic or similar use provided that each shall be limited to one such sign per major thoroughfare approach. No such sign shall be permitted on minor residential streets.
- 1004.7 One (1) name plate sign for a dwelling group of four (4) or more units not exceeding six (6) square feet in surface area. Such signs may indicate the names and address of the building or it may be a directory for occupants.

## SECTION 1005 SIGNS IN THE C-1 LOCAL COMMERCIAL DISTRICT AND THE C-3 HIGHWAY COMMERCIAL DISTRICT

In the C-1 and C-3 Districts, signs are permitted subject to the following regulations:

- 1005.1 All signs permitted in the “R” and “M-1” Districts.

1005.2 The total area of all business signs on a building or lot shall not exceed three-hundred (300) square feet or the sum of three (3) square feet for lineal foot of lot frontage, whichever is the greater. No single business sign surface may exceed one-hundred fifty (150) square feet in the area, nor shall two (2) or more smaller signs be so arranged and integrated as to create a surface area in excess of three-hundred (300) square feet. **(See Amendment below 1005.4)**

1005.3 Planned Shopping Center: Each planned shopping center may have one incidental or free standing identification sign for each street frontage, set back at least twenty (20) feet from the front property line and announcing only the name of the shopping center, business located therein and the hours of business.

**AN ORDINANCE TO AMEND ORDINANCE NO. 489, SECTION 1005  
REGULATIONS OF SIGNS – GENERAL RESTRICTIONS  
ORDINANCE FOR THE CITY OF PICAYUNE  
TO UPDATE DEFINITION OF SIGNS IN THE C-1 LOCAL COMMERCIAL  
DISTRICT AND THE C-3 HIGHWAY COMMERCIAL DISTRICT**

Be It Ordained by the City Council of the City of Picayune, Pearl River County, Mississippi, IN Meeting Duly Assembled:

SECTION 1. That Ordinance No. 489, Section 1005, Regulations of Signs – General Restrictions for C-1 Local Commercial and C-3 Highway Commercial, shall be amended to include 1005.4

1005.4 The total area of all business signs on a building or lot shall not exceed three hundred (300) square feet for each lot frontage. No single business sign surface may exceed one hundred and fifty (150) square feet in the area, nor shall two (2) or more smaller signs be so arranged and integrated as to create a surface area in excess of three hundred (300) square feet.

**SECTION 1006 SIGNS IN C-2 DOWNTOWN COMMERCIAL DISTRICT**

In the C-2 District, signs are permitted subject to the following regulations:

1006.1 All signs permitted in the residential district.

1006.2 The total surface area of a business sign or signs on a lot shall not exceed six (6) square feet for each lineal foot of lot frontage.

1006.3 Advertising sign structures shall be limited to not more than one structure for a lot of fifty (50) foot frontage or less, and to one additional structure for each fifty (50) feet of additional lot frontage. Such structure may contain not more than two (2) signs per facing nor exceed fifty-five (55) feet in length. No advertising

sign may be erected within fifty (50) feet of an adjoining Residential District if designed to face into such district.

#### SECTION 1007 SIGNS IN THE A-1, I-1 AND I-2 DISTRICTS

In the A-1, I-1 and I-2 Districts, signs are permitted to the following regulations:

1007.1 All signs permitted in the Residential Districts.

1007.2 The total surface area of a business sign or signs on a building or lot shall not exceed ten (10) square feet for each lineal foot of lot frontage.

1007.3 Advertising sign structure shall be permitted subject to sub-section 1003.9.

#### **AN ORDINANCE AMENDING ORDINANCE NO. 489, SECTION 1003, REGULATIONS OF SIGNS – GENERAL RESTRICTIONS**

Be It Ordained by the City Council of the City of Picayune, Pearl River County, Mississippi, IN Meeting Duly Assembled:

SECTION 1. That Ordinance No. 489, Section 1003, Regulations of Signs – General Restrictions for C-1 Local Commercial and C-3 Highway Commercial, shall be amended to include 1003.10.

1003.9 Portable signs shall be prohibited unless they are installed as a ground sign and shall be permitted as a ground sign. A portable sign must be supported by one or more uprights, poles, braces or other structure anchored in or on the ground, and shall not have any electrical lines or wiring above ground between the sign and the building.